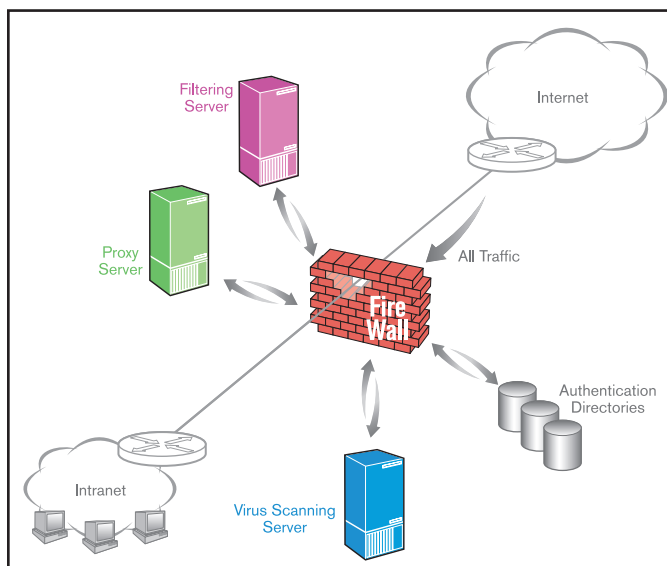


Controlling User Communications over the Web with Blue Coat

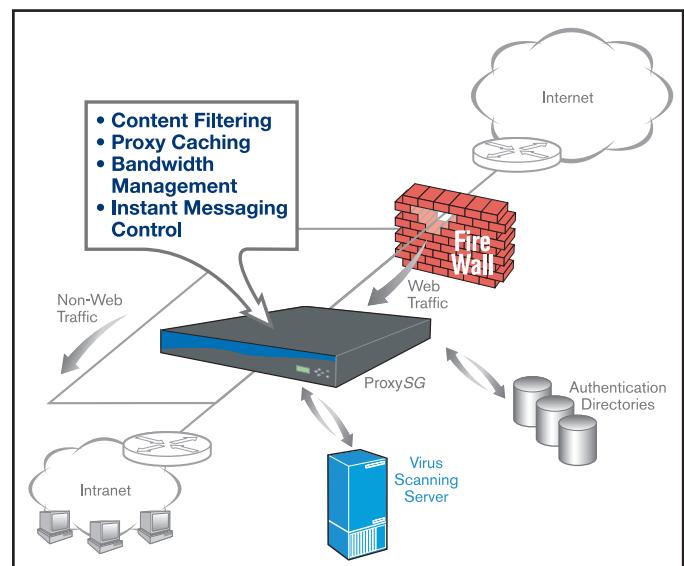
At the perimeter of the corporate network, firewalls and intrusion detection systems provide excellent protection against external attacks. But they are not designed to control users from within – via authentication, authorization, logging, reporting or policy enforcement – in order to create a productive, safe Web environment.

The solution is to use a proxy device—such as the ProxySG™ series of proxy appliances from Blue Coat Systems – designed specifically to manage and control user communication over the Internet on behalf of the user and the application. A proxy device doesn't replace existing perimeter security devices; rather, it complements them by giving organizations the ability to control user communications in a number of ways that firewalls and other externally focused devices can't.

Before Blue Coat Systems



After Blue Coat Systems



- Firewall protects only against external threats
- URL filtering running on overburdened firewalls or general purpose operating systems results in lower network performance and higher response times for users
- Scans for viruses in “store and forward” content such as email but not designed for the real-time demands of Web traffic virus scanning
- Not able to handle malicious mobile code security
- Bandwidth management requires deploying and managing multiple devices
- Legacy software-based proxy servers provide limited scalability and are costly to manage

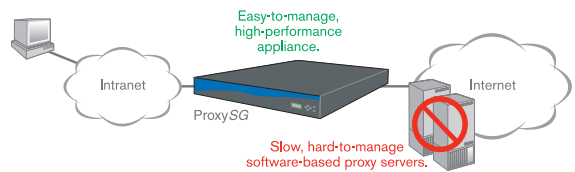
- Firewall protects against external threats while proxy controls user communications over the Web
- Integrated, on-box URL filtering provides comprehensive control over Web communications and improves end user response time
- Highly capable, policy-based virus scanning optimized to scan Web-based threats in real-time
- Allows flexibility to implement security policies for both uploaded and downloaded Web content
- Integrated caching, content positioning, bandwidth savings and bandwidth management provides superior performance for controlling Web applications
- Optimized appliance designed for Web proxying results in higher performance and lower management costs

Controlling User Communications over the Web with Blue Coat

Blue Coat Systems ProxySG appliances are the ideal choice for controlling user communications over the Web. With Blue Coat Systems, organizations can effectively control all Web traffic with the following solutions:

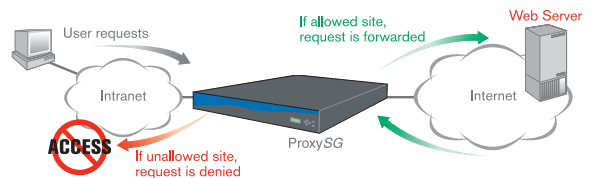
High Performance Web Proxy

Scalable replacement for existing proxy servers allows administrators to secure, manage and control user access to Web information.



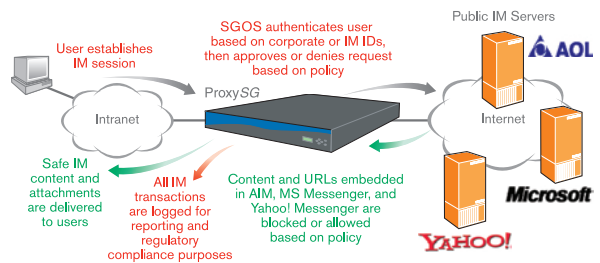
Content Filtering

Integrated URL filtering enables network operators to prevent users from accessing or viewing inappropriate content using company resources.



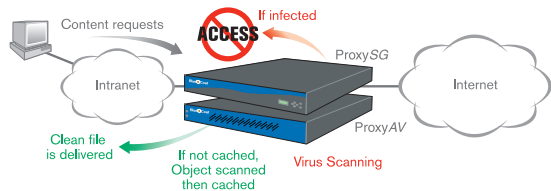
Instant Messaging Control

Allows administrators to implement centralized management and logging of AOL, MSN and Yahoo! instant messaging communications.



Web Virus Scanning

"Scan once, serve many" model provides the real-time performance and scalability required to effectively scan Web content.



Bandwidth Management

Provides the bandwidth control, bandwidth savings and caching needed to keep your network running optimally and ensure mission-critical applications get the capacity they need.

